

Let's go to the
cinema, at HOME!



Launching Vu Cinema TV 2024
with 400Nits Brightness,
50 Watt Tube Speakers



Cinema picture quality, always at your home!

Don't waste money on going to the movie theatre on weekends. Get the best picture quality for all content available to you 24x7x365 days for movie nights every night.



**400 NITS
BRIGHTNESS**



**IPS PANEL WITH
TRUMOTION**



Switch off subtitles & get dialogue clarity!

Get the best vocal and dialogue clarity especially innovated by Vu Televisions for OTT content with side-firing Tube Speakers cleverly concealed at the back of TV.



**50W SIDE TUBE
SPEAKERS**



**DOLBY
AUDIO**



Don't just play, now Airplay from your phone

Easily connect and mirror your
multiple devices, maximizing
your entertainment choices.



**APPLE
AIRPLAY**



**2WAY
BLUETOOTH**



Every movie in the world at your fingertips!

Explore, engage, and enjoy
1000+ Apps with voice search
and OTT Hotkeys.

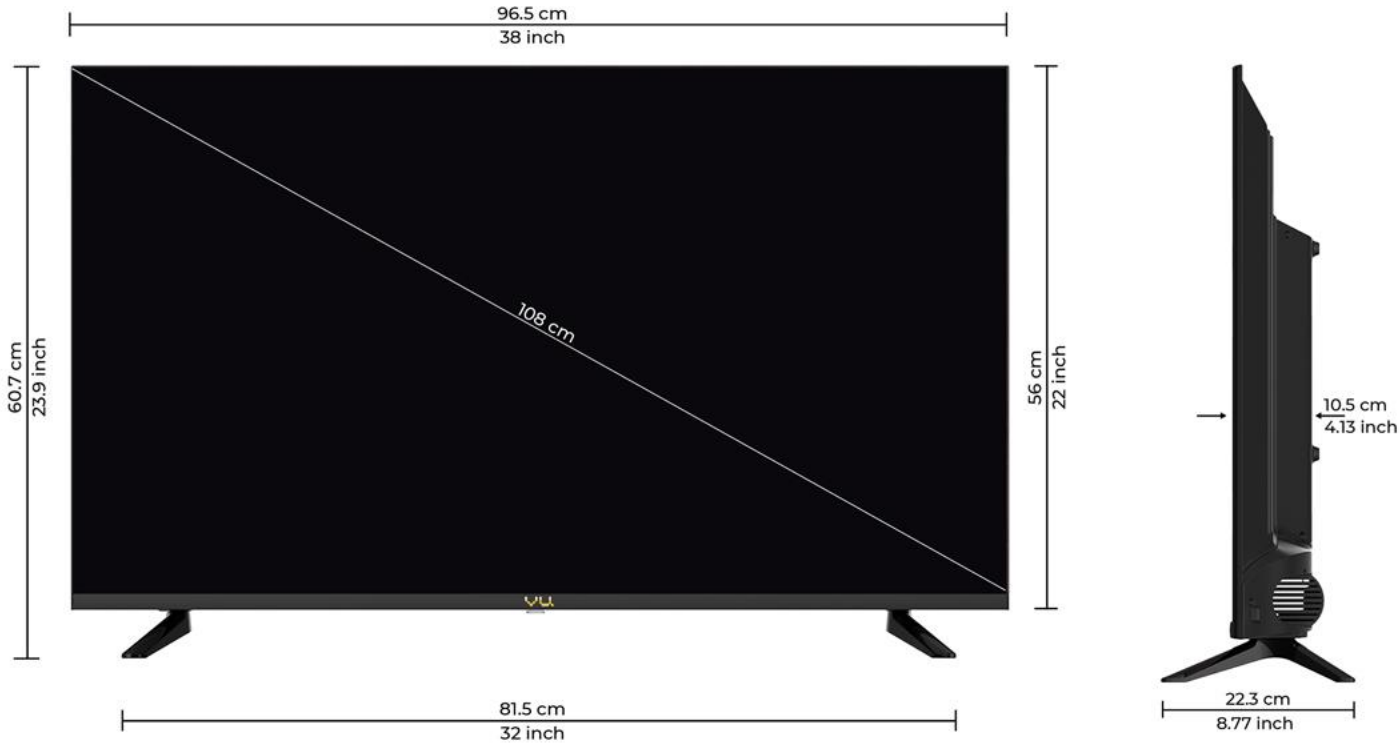
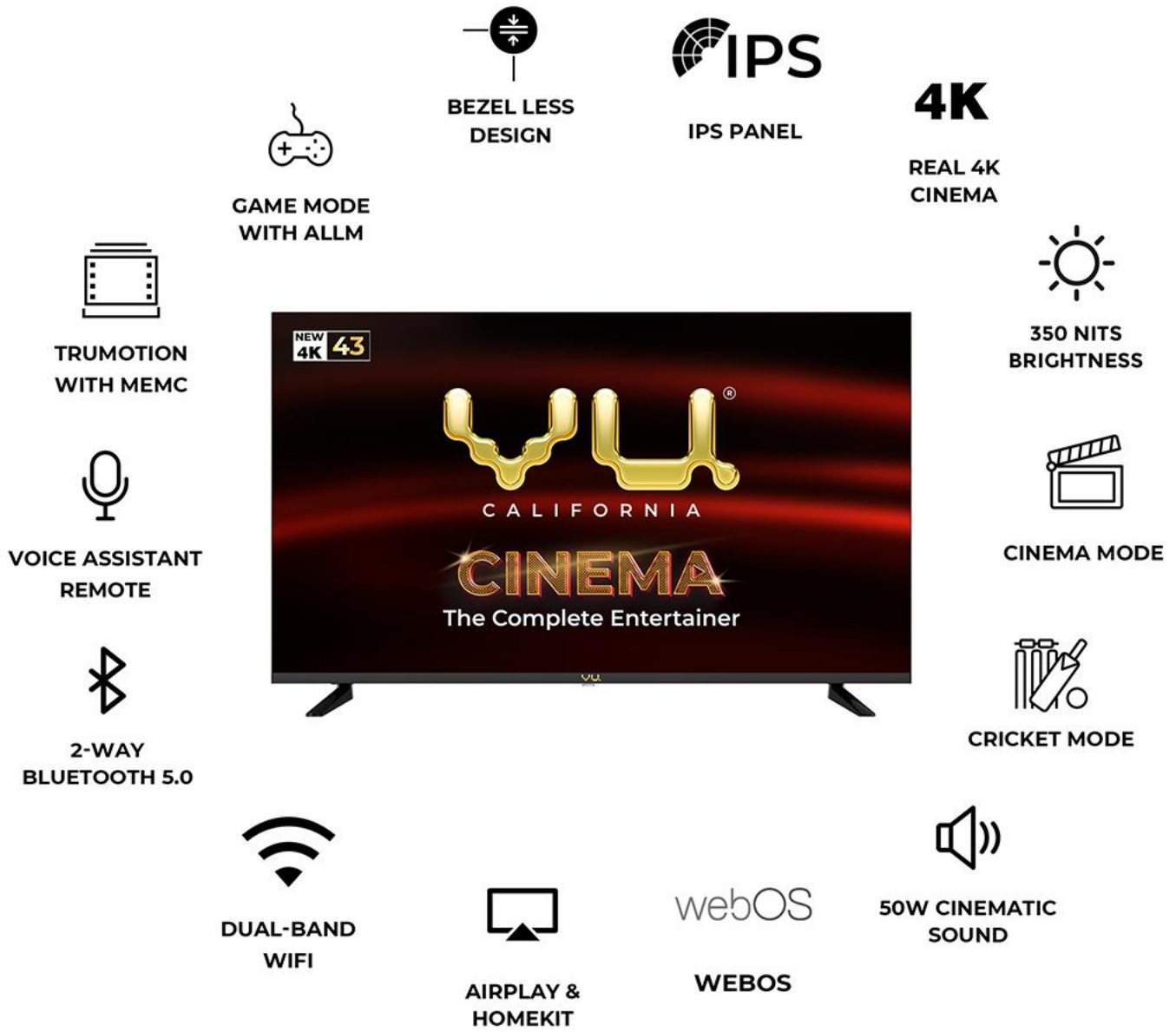
webOS

1000+ APPS
- LG WEBOS




Voice Command
with OTT Hotkeys

Vu Cinema TV 2024 43" - ₹35,000 (MRP)



Weight Including base : 6.8Kg
Weight Without base : 6.7Kg

Vu Cinema TV 2024 55" - ₹55,000 (MRP)



GAME MODE WITH ALLM

BEZEL LESS DESIGN

IPS PANEL

4K REAL 4K CINEMA

400 NITS BRIGHTNESS

CINEMA MODE

CRICKET MODE

TRUMOTION WITH MEMC

VOICE ASSISTANT REMOTE

2-WAY BLUETOOTH 5.0

DUAL-BAND WIFI

AIRPLAY & HOMEKIT

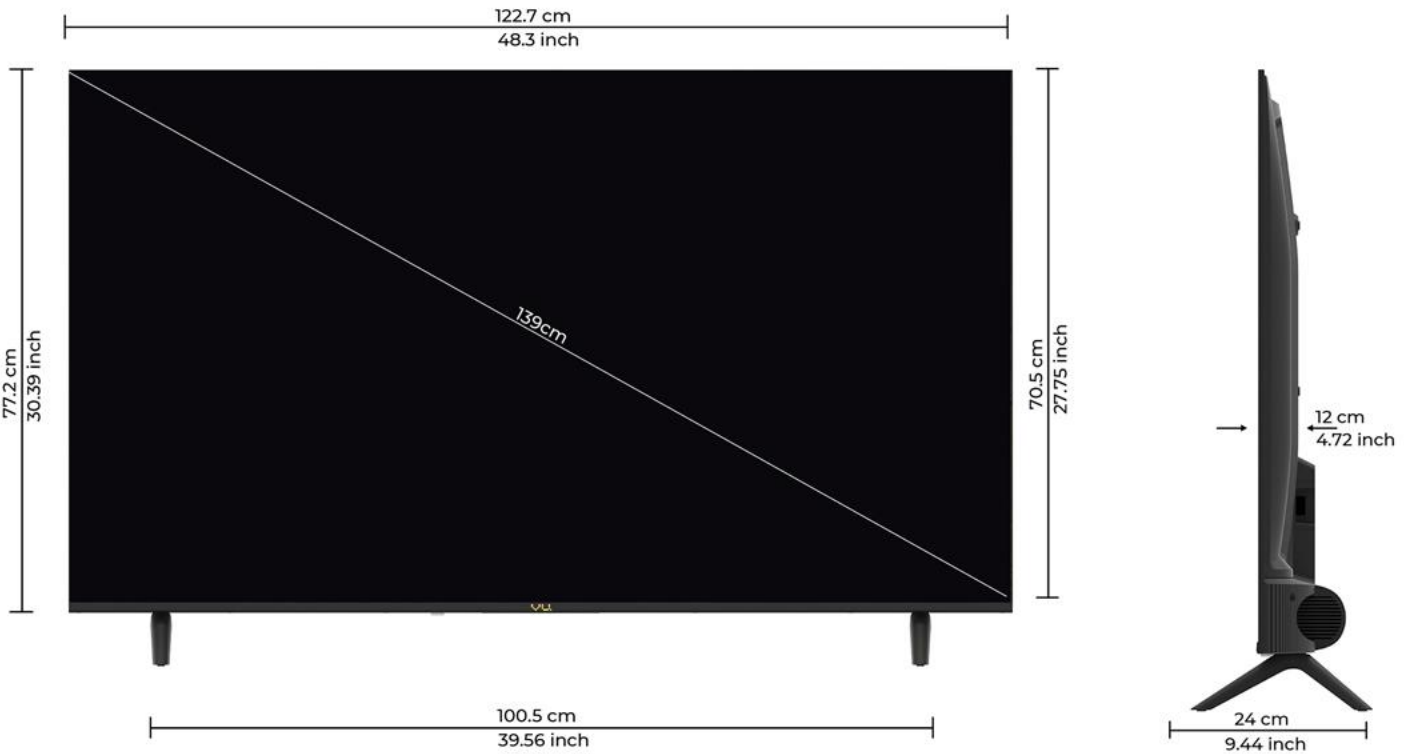
webOS

50W CINEMATIC SOUND

NEW 4K 55

VU CALIFORNIA CINEMA

The Complete Entertainer



Weight Including base : 10.2Kg
Weight Without base : 10.1Kg

Vu CINEMA TV

4K UHD Smart TV

43CINEMA (108cm) | 55CINEMA (139cm)



OTHER FEATURES

- **Picture:** Real 4K Cinema | 400 Nits Brightness | IPS Panel | HDR Picture | TruMotion with MEMC | Cinema Mode | Cricket Mode | Game Optimizer | Game Mode with ALLM | 4K Resolution 3840 x 2160 | Panoramic Viewing | Energy Saving
- **Sound:** 50Watt Sound | Tube Speakers (Cylindrical shape) Speakers x 2nos | Dolby Sound | Cinematic Sound | Clear Voice | Sound Only Mode | Dialogue Clarity | Play Mobile Music on TV | eARC & Optical Audio out
- **Content and Software:** Web OS | Content App Store | Netflix, Prime Video, Hotstar, YouTube, Jio Cinema Licensed Apps | ThinQ AI Voice Assistant
- **Connectivity:** Apple Airplay | Wireless Casting | Bluetooth 5.0 | 2.4/5.0GHz Dual Band Wi-Fi | HDMI CEC & ARC | HDMI x 3, USB x 2
- **Design & Hardware:** 3-side Bezel Less Design | Tube Speaker | Glossy Black | Quad Core Processor | 8GB Storage | 1.5GB RAM

Vu Cinema TV

Specifications

Display

Screen Size cm/inch	(43) 108cm (55) 139cm
Model Number	(43) 43CINEMA (55) 55CINEMA
Resolution & Backlight Source	3840 x 2160, DLED
Panel Type	IPS
Brightness	400 Nits
High Dynamic Range	HDR10, HLG
Dynamic Contrast	YES
Color	10-Bit
Noise Reduction	Digital & MPEG Noise Reduction
Game Mode	YES
Picture Mode	Vivid, APS Mode, Cinema, Cricket, Game, Standard

Smart Software

Smart OS	Web OS
Licensed Preloaded Apps	Netflix, Prime Video, YouTube, Hotstar, Jio Cinema etc.
AI	YES
Parental Control	YES
Hot Keys on Remote	Netflix, Prime Video
Voice Search	ThinQ AI Voice Assistant
Remote Control	Vu ActiVoice Control with Fast Voice Recognition
Wake up Support	LAN, Wi-Fi

Other Features

Processor / GPU	Quad Core / G31
Storage / DDR RAM	8GB / 1.5GB
Digital media player content	YES (Music/ Video/ Photos)
DMP File allocation table	FAT / FAT32 / NTFS
TV Bezel Color (Front bezel, rear, stand)	Black/ Black/ Black
Speaker Type	Tube Speaker Design
Design Type	3 Side Bezel Less Design
Supply range [Voltage / Frequency]	100V ~ 240V AC 50/60Hz
Standby Power consumption	0.5W
Power Consumption	(43) 112Watt (55) 182Watt

Sound

Audio Output	50Watt Sound
Speakers	Tube Speakers
Audio Enhancement Type	Dolby Sound
Sound Night Mode	YES
External Speaker Connection	TV/ ARC/ SPDIF/ Bluetooth
Sound Only Mode	YES
Audio Mode	Standard, Cinema, Clear Voice, Cricket, Music

Connectivity

Cast Support	Apple Airplay, Wireless Casting
Bluetooth Support	YES, 5.0 version
Wi-Fi protocols IEEE 802.11	YES, 2.4GHz / 5.0GHz, a/ b/ g/ n/ ac
HDMI Input's	3nos
HDMI ARC / CEC / DLNA	YES
HDMI Type	4K@60Hz with HDCP Version 2.2
USB Input's	2nos
Digital Audio Output	YES , Optical
Earphone Jack	YES
RF	Analogue
AV input	1no
Ethernet port (RJ45 connector)	YES

Accessories

Remote controller (Technology /Qty)	Bluetooth/ IR/ Voice Control/ 1no
Battery (size / quantity)	AAA / 2nos
Power Cord	YES
Table Top Stand	YES
Wall Mount Bracket	YES
User Manual / Warranty Card	YES / YES

Dimensions

Dimensions with stand (WxHxD) in mm	(43) 965 x 607 x 223 (55) 1227 x 772 x 240
Dimensions without stand (WxHxD) in mm	(43) 965 x 560 x 105 (55) 1227 x 705 x 120
Net weight in Kg. (with stand)	(43) 6.8 Kg (55) 10.2 Kg
Net weight in Kg. (without stand)	(43) 6.7 Kg (55) 10.1 Kg



C A L I F O R N I A

